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NEW MODELS TO ENCOURAGE MORE CYCLING

On March 24, 2008 Buddy Bike, LLC will begin shipping two new bike models to reach a wider audience. **Buddy Bike Sport (24 speed)** is geared toward avid cycling families and bike rental shops while **Buddy Bike Family (7 speed)** accommodates novices and non-riders. Both models are based on the innovative Buddy Bike patented design that places the stoker in the front seat while the captain steers from the back. The new models will feature aluminum frames and slightly shorter overall length for easier bike rack loading and a lighter ride than prior Buddy Bike models by approximately ten pounds.

Buddy Bike Family is designed to encourage novices and non-riders to cycle. This model includes a 7-speed Shimano Nexus internal hub for easy maintenance and pedal-free shifting. It varies from prior versions with lower top tubes and a lower rear rider seat. Buddy Bike's Business Manager, Shelley Patterson, explains the modifications as follows: "We've lowered the rear rider seat by about 1 inch to fit adult riders under 5'5", like some of the single moms that I meet. This is a cruiser bike that makes you want to put your feet flat on the ground especially if you are riding with a child that has balance issues. We've also lowered the top tubes a bit so it's easier to mount for riders that have physical disabilities that won't allow their knees to bend. This bike is developed with the goal of making it less daunting to new riders to encourage families to ride who might not otherwise consider it a possibility."

Cycling enthusiasts will enjoy **Buddy Bike Sport** which utilizes a 24-speed Shimano hub with 8 internal and 3 external gears, Tektro Vee brakes and a durable Pletscher bi-pod kickstand for stability. With a wider range of gears for better climbing, increased rear rider leg room, a suspension fork and thinner, slicker tires, **Buddy Bike Sport** will provide a smoother ride with less rolling resistance. Barry Nelson, President of Buddy Bike, says, "I ride my Buddy Bike Sport with my son, Jesse, about 20 miles each time, stopping for a meal along the way. We rode it in Vail, Colorado recently and the additional gears and thinner tires allowed us to bike through steeper inclines at faster speeds."

Nelson is the father of a child with autism. In order to support other families with children with disabilities and to make the bike accessible to more families, the company offers a Special Needs Rate (available for the purchase of one Buddy Bike Family only). This rate is available to families with special needs children and to non-profit organizations that benefit the special needs community. "We anticipate that the Family bikes will be popular with families with special needs children. We surveyed our customers and found that these families are more concerned with economical pricing than extra features. They just want a safe way for their children to ride and exercise with the rest of the family," says Patterson.

Buddy Bike will present these new models at: American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD) in Fort Worth, Texas (4/8/08 – 4/12/08); World of Possibilities, DisAbilities, Healthy Aging and Independent Living Expo in Gaithersburg, MD (5/2/08 - 5/3/08); Adaptive Cycling Expo at the National Ability Center in Park City, UT (7/19/08); at the Interbike International Bike Expo in Las Vegas, NV (9/24/06 - 9/26/06); and at the World Congress and Expo on Disabilities in Jacksonville, FL (11/21/08 – 11/22/08). The company is also organizing Buddy Bike Group Rides to promote cycling and to encourage their customers to form clubs of their own to bicycle together.

Buddy Bike, LLC is the manufacturer of a unique in-line tandem bicycle that places the stoker in front. They strive to provide courteous and timely service to their customers while providing a quality product that will encourage more families to cycle, especially families with special needs children who might otherwise never enjoy the thrill of riding a bicycle. For more information visit www.buddybike.com or call **786.489.BIKE (2453)**.

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BUDDY BIKE FEATURES

All Buddy Bike models include:

- Stoker rides in front while Captain steers from rear rider seat
- Lower front seat allows both riders to enjoy the view
- Unique handlebar setup
- Pedals connected to same drive chain
- Fold-out foot pegs for child riders
- Bike weight capacity 380 pounds for riders of all ages

Buddy Bike Family BB102-AL

- Geared toward novice riders
- 26" aluminum frame
- Metallic burgundy frame color
- SHIMANO NEXUS Inter 7 7 speed internal hub for easy maintenance and pedal-free shifting
- Lower rear rider seat accommodates riders under 5'5"
- Top tubes lowered for mounting ease
- Tires Kenda K821 26 x 1.95
- Bi-pod kickstand

Buddy Bike BB103-AL

- Geared toward avid cyclists
- 26" aluminum frame
- Anodized silver frame color
- SHIMANO NEXAVE C530 24 speed (8 external, 3 internal hub)
- Increased leg room for taller rear rider
- Suspension fork
- Tires Kenda K1029 26 x 1.5
- Bi-pod kickstand